

# Owensboro Public Schools – A District of Innovation

*“Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow.” –William Pollard*

## Introduction

The Owensboro Public Schools (OPS) take pride in seeking to model Pollard’s idea. Throughout our history, we have taken risks that have proven successful and have constantly determined what needs to change in order for transformation in student learning to occur. OPS has embraced innovation through several successful endeavors, and all are a result of risk taking. First, OPS is a leader in programs for fine and performing arts. Because of the visionary leadership, state-of-the-art performing facilities exist with thriving programs in theater, dance, voice, band, and orchestra. Second, the district embarked a Learning Innovation in 2010 to revolutionize learning by introducing a ubiquitous digital learning tool. This one-to-one learning initiative would not have been possible without the extraordinary planning and vision modeled by our leadership.

## District Mission/Vision

Owensboro Public Schools is on a mission. We are not only committed to graduating every student college and/or career ready, but also building the 21<sup>st</sup> Century Learning Skills: creativity, critical thinking, communication, and collaboration.

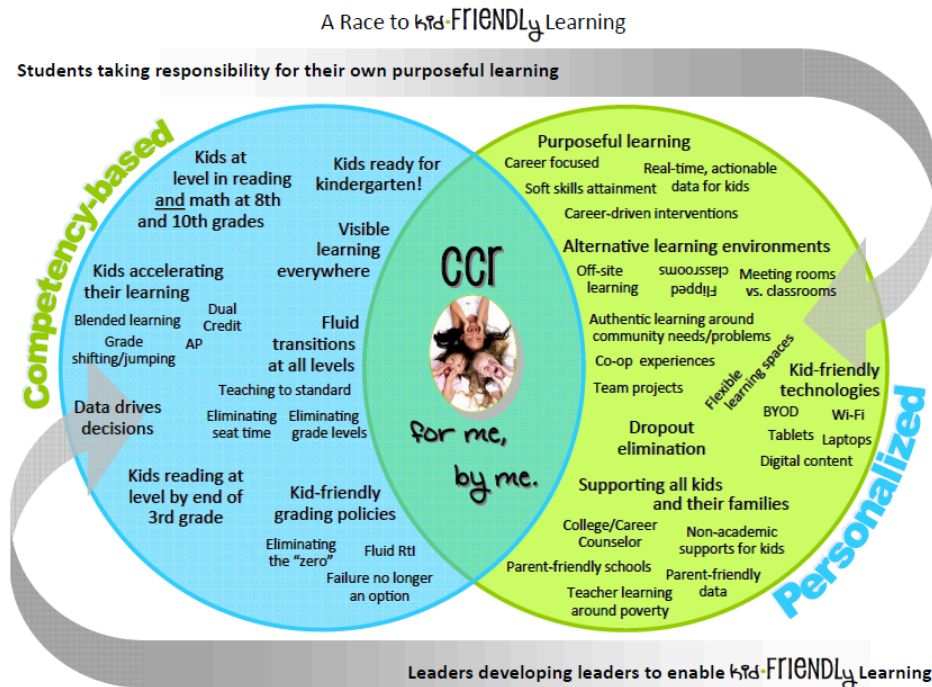
We commit to graduating every student college and/or career ready equipped to:

- think critically and creatively
- solve problems
- communicate and collaborate effectively.

The district promotes continuous improvement and rewards risk taking. Our most recent example is the implementation of the Digital Innovation Project, which involves the provision of a laptop computer to each 5<sup>th</sup> -12<sup>th</sup> grade student in the district. As a result of the comprehensive planning and implementation of this project, Owensboro Middle School was recognized as an Apple Distinguished School for the 2012-13 for its vision and implementation of digital technology. We have encouraged our teachers to focus primarily on the use of the laptop as a seamless instructional resource to prepare students for the 21<sup>st</sup> century.

Owensboro Public Schools has also demonstrated our commitment to innovation and risk taking in order to improve student learning by joining the Green River Regional Educational Cooperative in applying for the Race to the Top “kid.FRIENDLy” project. We did not join this project blindly. We researched the project goals and determined that they are aligned with the direction we had already decided would benefit our students. The vision of the kid.FRIENDLy grant is

to create a shift from teacher-led instruction to competency-based, kid friendly learning; we will not only eliminate the “when will I ever use this” mentality but systematically lead students in our high-poverty schools to career and college readiness. Our district has a commitment to achieve the goals of this grant, which are summarized in the graphic below.



In July 2013, OPS took another step in innovative leadership by hiring Dr. Nick Brake as superintendent. Dr. Brake’s nontraditional path to this position has resulted in substantial benefits to the district in the development of the District of Innovation plan. Beginning as a master social studies teacher and a District Assessment Coordinator, Dr. Brake began to understand the economic imperative and implications of what college and career ready means to the community. From K-12 education, he entered the postsecondary education field by serving as a cabinet-level administrator at Owensboro Community and Technical College. Next, Dr. Brake stepped out of traditional P-20 education in the role of the Greater Owensboro Economic Development Corporation’s CEO and collaborated with business, industry and education to bring jobs to the community. In serving as our superintendent now, Dr. Brake is poised to merge knowledge and experience in order to pave the way forward for the entire regional community.

Several variables have come together in our community to create “the perfect storm” for the development of this innovation plan:

- **State accountability tied to college and career readiness:** An imperative exists for middle and high schools to create engaging and certificate-bearing programs for students.

- ***Economic needs of community:*** Despite national economic trends, the Owensboro region is burgeoning. Several key areas of economic growth need educational partnering.
- ***Restructuring KCTCS:*** With the change of entry standards and the consolidation of the community college system, enrollment in credit-bearing courses has significantly lessened over a 10-year period.
- ***Alternative education regulation (704 KAR 19:002):*** Our district, as well as all others across the state, is mandated to take a closer look at all alternative school populations. All school districts in the Owensboro region have a desire to examine different programming for alternative students.
- ***Raising dropout age to 18 (SB 97):*** Owensboro Independent was one of the first districts to sign on to this initiative from Governor Beshear and the legislature. This action must be followed by a commitment to craft programming for students that will engage them and equip them with necessary work-ready skills.
- ***OPS hires innovative and progressive superintendent:*** Dr. Brake is ready to come full circle to merge educational need with economic development. His relationships built across P-20 education and the business community are unmatched.

The district stands ready to work in partnership with other school and community organizations to design an innovative 7-12 school that would be the first of its kind in the state, and possibly the nation.

The Owensboro region is one of the few geographic areas without a traditional area technical center. OPS benefits from a partnership with Owensboro Community and Technical College (OCTC), which has worked diligently to serve our high school students given the standards change that has occurred in recent years. Our District of Innovation proposal does not seek to recreate the area technical center or to create another traditional high school experience. In addition, the proposal does not seek to duplicate the efforts of OCTC. Rather, the region is ready for a model that identifies a student's passion, matches it with an economic need leading to middle income family sustainability, and implements programming in an innovative space and environment.

Owensboro has just built a \$385M regional hospital with huge needs in health care related staff, as well as Information Technology workers. The Owensboro region is also home to several banking centers, with US Bank identifying Owensboro as the headquarters for its mortgage banking sector. The need to identify a pipeline for Industrial Maintenance staff is also hugely prevalent in our community. A total of 15 of the top 25 regional employers have industrial maintenance staff, with 50% of the current staff nearing retirement.

In 2010, while Dr. Brake was the CEO of the Economic Development Corporation, action was taken to address some of these needs. Together with area

superintendents, local business and industry, and regional Boards of Education, Community Campus was created. The goal of Community College was to identify economic needs and pair them with the physical site that was best equipped to educate students in fulfilling the specific need. Agreements were made among school districts to allow students to attend programming at regional educational sites, while still maintaining their home school and district affiliation. In three years' time, Community Campus now has over 300 students in one of four academies: Life Science, Science Technology & Engineering Academy, Construction, Trade & Energy, and Entrepreneurship & Business.

Although Community Campus has addressed instructional needs for students who are college ready, a significant need exists for programming that addresses career readiness and middle skill areas. As the table below demonstrates, the number of students in the region who do not have access to technical and college programs at OCTC has significantly decline over the past decade.

	2003	2013	
*High School Students enrolled in Technical Programs at OCTC	456	180	*Numbers include students primarily from the following high schools: Apollo, Daviess County, Hancock County, McLean County, Owensboro, Owensboro Catholic, and Whitesville Trinity
*High School Students enrolled in Discover College at OCTC	1,300	430	

Our current school and district data illustrate that we are not meeting our goal of graduating every student college and/or career ready. According to the 2011-2012 Unbridled Learning results, only **55.5%** of our students graduated college and/or career ready, with a district graduation rate of **86.8%**. To drastically increase our success rate, we must be willing to re-invent current practices to better meet the needs of our students.

To determine innovative practices to address gaps between student expectations for student learning and student performance, the district has researched several models across the nation. OPS administrators and teachers have visited High Tech High in Columbus Indiana and several New Tech High sites in Napa, California. We have investigated programming that the Office of Career and Technical Education is interested in piloting: Southern Regional Education Board newest curriculum as well as National Academy Foundation's resources.

The following team has participated in the development of the innovative plan; each individual is committed to a partnership and support of our efforts:

Name	Role	Organization
Nick Brake	Superintendent	Owensboro Public Schools
Jim Klauber	President	Owensboro Community and Technical College
Ken Rasp	Director	Owensboro Catholic Schools
Owens Saylor	Superintendent	Daviess County Public Schools
Tres Settle	Superintendent	McLean County Schools
Kyle Estes	Superintendent	Hancock County Schools
Amy Jackson	President	Greater Owensboro Chamber of Commerce
Fr. Larry Hostetter	President	Brescia University
Craig Turner	President	Kentucky Wesleyan College
Helen Mountjoy	Chair	Community Campus Steering Committee
Marcia Carpenter	Director	Community Campus
Madison Silver	President	Greater Owensboro Economic Development Corporation
Beth Benjamin	College & Career Readiness Coordinator	Owensboro Public Schools
Ryan Williams	Curriculum Facilitator	Estes Elementary School, OPS
Gene Tice	Chancellor	Western Kentucky University – Owensboro campus
Al Mattingly	County Judge Executive	Daviess County Fiscal Court

This team further analyzed numerous sources of data and determined three major target issues or barriers that need to be addressed in transforming current models of student learning to produce students better prepared for next generation learning. These target issues are Children/Families in Poverty, Quality Teaching, and Postsecondary Attainment. In order to address these major issues, the decision was made for OPS to adopt the New Tech Network (NTN) concept. Providing world-class professional development combined with a large collaborative network, the school promises to address the critical issues our community faces.

### **TARGET ISSUE 1: CHILDREN/FAMILIES IN POVERTY**

Our community has a tradition of educating bright young people who leave home to go away to college – and never return. Our proposal is committed to building a strong and capable workforce among the population that remains in the Owensboro/Daviess County/Hancock County region. A large percentage of students never become engaged in high school. Minority children and children in poverty are disproportionally represented in the unengaged student population. The unengaged students (including dropouts) remain in the region and are, or would like to be, a part of our local workforce. Students who are not doing well in our schools need new options for learning that will: 1) meet their unique talents and skills and 2) prepare them for both family-sustaining jobs and a role in boosting our local economy. We must be willing to accept challenging and innovative ideas that go beyond practices implemented in the past. In spite of the technological advances and globalization that have accelerated the pace of economic change, our system of education has largely stayed the same. We are already witnessing the results of innovation in Owensboro health care, downtown development and cultural

amenities; education must also be innovative. Our minority children and our children in poverty deserve an innovative world-class education. Education is the engine that will drive change and get children out of the cycle of poverty. The unengaged student is the target audience for this school.

The New Tech Network report provides compelling evidence that the public school innovation envisioned by New Tech Network can, and does, lead to success for students from diverse backgrounds, in rural, urban and suburban schools across the U.S.

New Tech Network Students:

- Graduate at a rate 6% greater than the national average.
- Enroll in college at a rate 9% greater than the national average.
- Persist in 4-year colleges at a rate 17% greater than the national average and in 2-year colleges at a rate 46% greater than the national average.
- Grow 75% more in higher order thinking skills between freshman and senior years than comparison groups.

## **TARGET ISSUE 2: QUALITY TEACHING**

A quality teacher is the change agent. Teachers CHOOSE to be part of the New Tech team. When selected, they must agree to immerse themselves in a year of preparation for increased success in innovation and student learning. The partners have worked with the dean of the college of education at Western Kentucky University for teachers to earn graduate credit for this training. Teachers at New Tech schools report that the New Tech environment is rigorous but rewarding. As described in the Professional Development section, the New Tech Network empowers teachers through intensive training on how to develop a unique family culture for the project-based, real world, personalized learning.

## **TARGET ISSUE NUMBER 3: POSTSECONDARY ATTAINMENT**

The Bureau of Labor Statistics reveals compelling need for increased post-secondary degree completion in the Owensboro region.

<b>Economic Impact for Owensboro Area</b>	<b>Postsecondary Workforce Goal (# needed in Owensboro to reach level of attainment)</b>	<b>Average Annual Earnings</b>
US Postsecondary Attainment	14,861 additional people	\$131.6 million
KY Postsecondary Attainment	8,414 additional people	\$79 million

Education	Average Annual Earnings	Average Lifetime Earnings
High school dropout	\$22,000	\$1.1 million
High school diploma	\$31,000	\$1.4 million
Associate degree	\$38,000	\$1.8 million
Bachelor's degree	\$50,000	\$2.5 million

A total of 42% of the Owensboro adult population has a postsecondary education, which is **below** both the national and state average. The New Tech school will address the need to bring the Owensboro region in line with the national average and beyond. The economic impact of bringing our postsecondary attainment to the national average is **\$131.6 million dollars annually**.

New Tech Network believes that deeper learning and college readiness for students are what matters most. NTN defines deeper learning as the ability to master core academic content, think critically, solve complex problems, work collaboratively, communicate effectively, and learn how to be self-directed learners. Student success in these areas cannot be gauged by traditional measures such as standardized state assessments alone. Rather, NTN's focus on increasing students' deeper learning, and in turn their readiness for college, requires utilizing assessments that are calibrated to college-ready standards and embedded in the daily work of students. Student ability to think critically is better measured through learning grounded in real-world scenarios and embedded in on-going work. Ultimately, student achievement is assessed through outcomes that matter most: success in post-secondary options.

The new career and technical high school has a multi-phase implementation model. The timeline establishes 2014-15 as the mandated planning year with three phases of implementation during the subsequent school years as described below. The planning year will involve extensive guidance and support from New Tech as described in the Professional Development Plan. The planning process will also involve facility development and the establishment of partnerships with regional school systems and community organizations to address funding and staffing needs. With full implementation, the population will include 600 students in grades 7-12. Within the space of one campus, all programs below will be housed for regional student use:

### **Phase I (2015-16)**

Life Science Academy	STEM Academy	Construction Trade Academy
Bio-Medical Pathway	Manufacturing Pathway	Welding Pathway
Staff: 1 teacher	Staff: 1 teacher	Staff: 1 teacher
Facility: Science Lab/Classroom	Facility: Lab/Classroom	Facility: Welding Lab

### **Phase II (2016-17)**

Life Science Academy	STEM Academy	Business Academy	Construction Trade Academy
Health Sciences Pathway	Computer – IT Pathway	Finance & Mortgage Banking	Mechatronics Pathway
Staff: 1 teacher	Staff: 1 teacher	Staff: 1 teacher	Staff: 1 teacher
Facility: Health Lab/Classroom	Facility: Computer Lab	Classroom	Facility: Mechatronics Lab

### **Phase III (2017-18)**

Business Academy	New Tech Network	Other Facility Needs	Construction Trade Academy
Entrepreneurship Pathway	100 students per grade level (9-12)	Office/Admin Suite	Construction Pathway
Staff: 1 teacher	Staff: 16 teachers	Cafeteria	Staff: 1 teacher
Facility: Classroom	Facility: 10-12 classrooms	Library/Learning Center	Facility: Construction Lab

### **New Tech Network and Its Origins**

New Tech Network is a non-profit organization that helps high school students gain the knowledge and skills they need to succeed in life, college, and the careers of tomorrow. NTN works nationwide with schools, districts, and communities to provide services and support that enable schools to implement innovative high schools that promote deeper learning.

NTN began in the mid-90s in Napa, California. Local business leaders were concerned that meeting basic standards would not be enough to ensure that students were graduating with the skills needed to meet the needs of the new economy. . Working with the local school district, they began researching innovations in education to re-imagine what a truly great school might be like. In 1996, the Napa Valley Unified School District established Napa New Technology High School with the first class of 100 students. As Napa New Technology High School thrived, local business leaders and education advocates came together to ensure the school's long-term success and sustainability by establishing the New Tech Foundation. In 2001, New Tech was awarded a \$6 million grant from the Bill and Melinda Gates Foundation. With this funding, New Tech was charged with launching 14 schools over three years.

From this initial launch, New Tech has continued to grow. In the 2006-07 school year, New Tech opened 23 new sites in four states, supported by an online learning system. In 2009, New Tech became a subsidiary of KnowledgeWorks, allowing New Tech to further expand its reach. In 2010, New Tech had its greatest growth ever,



opening 27 new schools. Today, New Tech Network supports 134 schools in 23 states and Australia. New Tech schools leverage what research reveals about how people learn to create an exceptional teaching and learning environment. Based on this research and their own experience, NTN create a rigorous and engaging high school experience that features Project-based learning, the seamless use of technology, and a positive and empowering school culture.

**Project-based learning** is at the heart of NTN's instructional approach. In project-based learning, learning is contextual, creative, and shared. Students collaborate on projects that require critical thinking and communication. By making learning relevant to them in this way, student engagement reaches new levels. This higher level of engagement is associated with better educational outcomes.

The smart use of **technology** supports our innovative approach to instruction and culture. All classrooms have a one-to-one computing ratio. With access to Web-enabled computers and the latest in collaborative learning technology, every student becomes a self-directed learner who no longer needs to rely on teachers or textbooks for knowledge and direction. NTN uses Echo, an online learning management system to create a vibrant network which helps students, teachers, and parents connect to each other and to student projects across the country.

Finally, each New Tech school maintains a **culture** that promotes trust, respect, and responsibility. At New Tech schools, students and teachers alike have exceptional ownership of the learning experience and their school environment. Working on projects and in teams, students are accountable to their peers and acquire a level of responsibility similar to what they would experience in a professional work environment.

This approach is working. NTN schools demonstrate high levels of student engagement and continued growth along several measures of academic progress. Results on college acceptance rates, graduation rates and behavioral indicators point to strong performance levels among many New Tech schools.

The Owensboro Public Schools have already committed to the New Tech High conditions for success and are ready to embrace the model. New Tech Network mandates the following:

### **Conditions for Success**

Before starting a New Tech school, districts must lay a solid foundation for the model by committing to the basic conditions critical for school success. Conditions for success include:

- Creation of an autonomous public high school with a unique identity
- Small school size of 400-500 students
- Creating a professional climate based on trust, respect, and responsibility
- A computer for every student with school-wide internet access

- Scheduling flexibility to support team teaching and cross-curricular projects
- All courses taught with project-based learning as the primary method of instruction
- Creation of physical learning spaces that support team teaching and student collaboration

New Tech Network also touts a diverse student population. The new career tech high school would intentionally follow the national NTN trends (as shown in the table) in terms of its diversity, including special populations. The intent is to NOT create a gifted/ talented school or a “dumping ground” school. Rather, the New Tech school will be seen as a prestigious application-based system where particular populations are highly encouraged to apply. It is anticipated that the diversity at our New Tech school will follow local demographics in representation of racial/ethnic groups, socioeconomic status, and other special populations.

<b>Diversity in NTN Schools</b>	
African American	24%
American Indian	<1%
Asian	5%
Hispanic	21%
White	48%
Multi-Racial/Other	2%
Male	54%
Female	46%
ELL	5%
Special Education	9%
Free/Reduced Lunch	47%

### **What will look different in this model?**

**1) High School/College Campus** – OPS is not aware of another site like the one we envision. If the plan is fully implemented, the grade 7-14 facility (under one roof) would house high school college-ready programs that lead to industry certification **as well as** stand-alone college courses. All these programs would have a New Tech Network overlay whereby frameworks and proven models of success will be infused in both high school and college programs. Students would have opportunities to complete an Associate’s Degree, for instance, right on the campus. Traditional academic teachers would become part of the instructional fabric of the technical curriculum. New Tech Network, National Academy Foundation, and the Kentucky Advanced Manufacturing curriculum mandate a co-teaching partnership.

Funding for this innovative school program must also be collaborative. Kentucky uses SEEK funds to fund traditional academic programs throughout the state’s K-12 system. In addition, SEEK dollars are also earmarked for those enrolled in postsecondary dual credit programs held on OCTC’s campus. The state legislature also funds stand-alone career technical centers operated by school districts. Our intent is to mesh all these systems to create a hybrid structure. The partnership, however, must be mutually beneficial for all K-12 school districts involved plus our postsecondary partner, OCTC. To maximize the benefit for students, we seek a designation as a stand-alone career technical institute that offers both high school and college credits under the same roof. We have discussed this need with Dale Winkler in KDE’s Office of Career and Technical Education. He understands our intention as well as our unique request.

- 2) Competency Based Credit** – The New Tech model requires a shift in instructional thought. A fundamental change will be made to self-directed learning in which students become acutely aware of their academic learning goals and have a voice in choosing projects that will help them master those goals. Students will be encouraged to find their own learning paths - those best suited to their needs. Concepts such as inquiry, exploratory, and project-based learning will be the norm, with the role of the Facilitator (teacher) shifting from deliverer of knowledge to learning coach.

Support of students during the learning process will be based on the needs of the individual student. For example, if a student is struggling with grade-level reading comprehension, then the Facilitator would focus on identifying the relative weakness and help the student determine a path to best overcome that learning gap.

Rather than an emphasis on traditional testing, students would demonstrate competency through application of content standards to the underlying problem-at-hand. Standards would be framed, either by the Facilitator or by the student, contextually in such a way that solving the problem or creating the end product would require mastery of the standards. The role of the Facilitator during this process would be to provide additional guidance as needed.

- 3) Expanded Learning Opportunities** – The new career and technical high school would be designed with ultimate academic versatility and freedom in mind. Students who want to make the NTN school their “home” would take courses during the entire school day. Students who want a portion of their day devoted to specialized programming would come and go as necessary. Additionally, students desiring to stay involved in their home high school’s co-curricular programs would be encouraged to do that as well. We envision a school where the entry lobby has high school flags representing all high schools in the region.

Students will have the opportunity to pursue their own interests and create their own electives. For example, a student (or collaborative group of students with a common interest) may spend a portion of the day developing an innovative application for use on a Smart Phone. This structure will provide an autonomous opportunity for students to learn the standards in a context that truly interests them.

The New Tech program espouses apprenticeships and internships as a capstone course. Students would have a voice and direction in where that experience would happen. Students will become immersed in the experience and build professional relationships in business and industry.

- 4) Multiple Assessments/Pathways to Graduation** – In concert with the district’s College and Career Ready Coordinator (funded by the KidFriendly Race to the Top grant), students would be identified for potential programming

opportunities early in middle school. Based on an individual family decision, students could enter the school as early as seventh grade. Each program in the school must have an industry certification in which students can become career ready. Academic programming within the school will make the student college ready. Due to the innovative class structure of New Tech, facilitators will be able to team teach and design courses that directly meet the needs and interests of students. They will also have access to curriculum of other teachers across the network for best practice ideas.

## College and Career Readiness for All

<u>College Ready</u> (1 Point) A student must meet benchmarks on one of the following:	<u>Career Ready</u> (1 Point) A student must meet benchmarks on one from <u>each</u> of the following columns:		<u>College &amp; Career Ready</u> (1.5 Points) A student must meet benchmarks on one from <u>each</u> of the following columns:	
<p style="text-align: center;">ACT</p> <p style="text-align: center;">or</p> <p style="text-align: center;">COMPASS</p> <p style="text-align: center;">or</p> <p style="text-align: center;">KYOTE</p>	Career Ready Academic	Career Ready Technical	College Ready Academic	Career Ready Technical
	<p style="text-align: center;">ASVAB</p> <p style="text-align: center;">or</p> <p style="text-align: center;">WorkKeys</p>	<p style="text-align: center;">KOSSA</p> <p style="text-align: center;">or</p> <p style="text-align: center;">Industry Certificate</p>	<p style="text-align: center;">ACT</p> <p style="text-align: center;">or</p> <p style="text-align: center;">COMPASS</p> <p style="text-align: center;">or</p> <p style="text-align: center;">KYOTE</p>	<p style="text-align: center;">KOSSA</p> <p style="text-align: center;">or</p> <p style="text-align: center;">Industry Certificate</p>

A student passing the appropriate assessments in the chart above would demonstrate competency for college and career readiness. For middle school students, data will include students meeting benchmarks on the Explore and Plan. These benchmarks predict college-ready ACT benchmarks and may demonstrate that each student has the prerequisite skills for obtaining an Industry Certificate.

### 5) Innovative Learning Environment

Designing the space for the new career technical high school will follow the general architectural trends of other New Tech spaces, as shown in the photos. Highlights of the spaces involved include:

- Potential re-tooled or re-purposes business and/or warehouse spaces
- Open air floor plans
- Glass walls for open and transparent views of lab/classroom activity



- Learning/collaborative spaces for small teams of learners
- Meeting rooms for collaborative teams
- Open wifi for 24/7 access
- Double-sized classrooms to accommodate student projects



## 6) Alternative Forms of Governance

Due to the unique nature of the New Tech school involving both full-time and part-time students from different schools, the school-based decision making council requirements will not be implemented. A collaborative form of governance will be emphasized, however, with the establishment of a structure including representation from the following groups: a Facilitator, a principal, a parent of a participating student, a district administrator, and a representative of business/industry.

## 7) Job Classifications

New Tech job classifications will move beyond the current role of teachers due to the unique structure with blending of technical college and high school programming, as well as the emphasis on project based learning and collaborative learning environments. Although Kentucky certification will be required, New Tech teacher requirements are different and will be based on the need for instruction in three phases of implementation in Life Science, STEM, Construction Trade, and Business Academies.

## Projected Long Term Growth of Program

If year one yields the expected successful results, the program will build teacher capacity and community interest over time. The proposal is to take the advice of Clayton Christensen in his book *Disrupting Class* and begin by targeting students who are not currently experiencing success. As the model is implemented, however, the belief is that the model will be effective for all types of learners – from the most academically gifted to the most academically struggling student.

The combination of instructional strategies and techniques integrated into the New Tech model will empower and engage students to become independent problem solvers and critical thinkers. In his book, *Creating Innovators*, Tony Wagner discusses how in order to “think differently, one must act differently.” The New Tech model encourages both students and their Facilitators to act differently than what is currently being asked of them in the educational system. By acting differently, those students will start to view the world differently. When that occurs, students will see how to identify problems and then draw on their own expertise to develop new solutions. The ultimate goal of the program is to demonstrate how important it is that all students be given the opportunity to break free of the shackles of the industrial-age system of content delivery.

The New Tech model emphasizes differentiated instruction and integration of the Kentucky core academic standards, but more importantly it emphasizes student-directed learning. To find success in college or in a career, individuals must be able to be self-sufficient. Even the prototypical academically successful students sometimes struggle when they reach the collegiate level because the external support system they relied upon in K-12 education does not exist in a freshman survey course filled with a few hundred students. The New Tech model will direct students toward greater intellectual independence so that if faced with the same situation, the New Tech graduate knows how to find the answer to the professors’ questions on his/her own.

## Waivers Required for Full Implementation

KRS or KAR	Rationale
<p>KRS 157.069 (2) The Kentucky Department of Education shall distribute all general funds designated for locally operated secondary area centers and vocational departments, which have been receiving state supplemental funds prior to June 21, 2001, by a weighted formula, specified in an administrative regulation promulgated by the Kentucky Board of Education. The formula shall take into account the differences in cost of operating specific programs. The commissioner of education shall determine programs to be assigned to categories based on the descriptions found in paragraphs (a) to (c) of this subsection. Programs in Categories III and II shall be eligible for funding.</p> <p>(a) Category III--High-cost technical programs: Programs in which students develop highly technical skills in specific occupational areas and that require high-</p>	<p>Until final funding calculations are set for a facility like this, we are including this KRS in case a waiver needs to be formalized.</p> <p>Funding for this innovative school program must also be collaborative. Kentucky uses SEEK funds to fund traditional academic programs throughout the state’s K-12 system. Additionally, SEEK dollars are also earmarked for those enrolled in postsecondary dual credit program held on OCTC’s campus. Finally, the state legislature also funds stand-alone career technical centers operated by school districts (KRS 157.072). Our intent is to mesh all these systems (including potential funds from KRS 158.847 Science and Mathematics</p>

<p>cost equipment, materials, and facilities. This category may include selected industrial technology Level III programs as defined by the Department of Education and programs in other occupational areas as deemed appropriate;</p> <p>(b) Category II--Technical skill programs: Programs in which students develop technical skills focused in occupational areas and that require technical equipment but high-cost equipment, facilities, or materials are not necessary to operate the programs. This category may include selected industrial technology Level III programs as defined by the Department of Education and programs in other occupational areas as deemed appropriate; and</p> <p>(c) Category I--Orientation and career exploration programs: Programs that provide orientation and exploration of broad-based industries by giving students knowledge and experience regarding careers within these industries and develop some exploratory or hands-on skills used in the industry.</p> <p>Notwithstanding paragraphs (a) and (b) of subsection (1) of this section, the Department of Education shall approve the combining of eligible secondary vocational programs into a single vocational department for purposes of funding for a school district that has been receiving state supplemental funds and has distributed its vocational programs, previously located in area centers, among magnet career academies.</p>	<p>Achievement Fund) to create a hybrid structure that integrates a secondary technology center with a technical college. The partnership, however, must be mutually beneficial for all K-12 school districts involved plus our postsecondary partner, OCTC. To maximize the benefit for students, we seek a designation as a standalone career technical institute but want to offer college credits under the same roof. Furthermore, we would like flexibility with regard to offering postsecondary SEEK-based technical courses on this blended campus. This includes offering high school-only credit to high school students not eligible for college credit as part of the MOA between KCTCS, KDE and the Kentucky Office for Career and Technical Education. Dale Winkler in KDE's Office of Career and Technical Education has been made aware of our exploration of this option and may be interested in the possibility of OPS serving as a demonstration project.</p>
<p>KRS 157.390 (6)</p> <p>A classroom teacher or administrator may be provided additional compensation, funds for instructional and program materials, and other related costs for serving as a classroom mentor, teaching partner, or professional development leader in core discipline areas including reading, and other subject areas as appropriate to other education professionals in a state approved program or state approved activities. The Kentucky Department of Education shall</p>	<p>This waiver may not apply (KRS 157.390 (6)), but is included just in case it does. The plan is to pay the Facilitator additional compensation due to potentially having reduced to no planning time within the instructional day. As planning will be scheduled after the required school day, additional pay will compensate for a longer work day.</p>

<p>administer the funds appropriated for these purposes. The Kentucky Board of Education shall promulgate administrative regulations to define the guidelines for programs and activities that qualify for funds including the application and approval process, the individual participant requirements, the amount of compensation, the timelines, and reporting requirements. The board shall solicit recommendations from the Education Professional Standards Board and staff of the Kentucky Department of Education in developing its administrative regulations.</p>	
<p><u>158.070 (1)</u> The minimum school term shall be one hundred eighty-five (185) days, including no less than the equivalent of one hundred seventy-five (175) six (6) hour instructional days. A board of education may extend its term beyond the minimum term.</p>	<p>With student-directed learning, we anticipate the completion of some projects outside the school building. For example, a student may work off-site on designing a Habitat for Humanity project, and four hours of intensive work with that team will accomplish more toward the student's academic goals than a traditional six hour school day. In addition, students may spend either less or more than 175 days in the school environment, depending on competencies earned and programming demands.</p>
<p><u>KRS 161.020</u> (1) No person shall be eligible to hold the position of superintendent, principal, teacher, supervisor, director of pupil personnel, or other public school position for which certificates may be issued, or receive salary for services rendered in the position, unless he or she holds a certificate of legal qualifications for the position, issued by the Education Professional Standards Board. (2) No person shall enter upon the duties of a position requiring certification qualifications until his or her certificate has been filed or credentials registered with the local district employer. (3) The validity and terms for the renewal of any certificate shall be determined by the laws and regulations in effect at the time the certificate was issued. <u>16 KAR 2:010</u> <u>16 KAR 2:020</u></p>	<p>While we will require a Facilitator to have Kentucky Certification, our goal is hire master teachers regardless of specific grade-level and/or content certification. The implementation of this model cannot occur without relief from this KRS and these KARs. New Tech High teacher requirements differ from Kentucky requirements. Flexibility must exist for teachers to collaborate and teach courses needed to fulfill needs and economic demands.</p>



<p><u>KRS 160.345</u>  Definitions -- Required adoption of school councils for school-based decision making -- Composition -- Responsibilities -- Professional development -- Exemption -- Formula for allocation of school district funds -- Intentionally engaging in conduct detrimental to school-based decision making by board member, superintendent, district employee, or school council member -- Complaint procedure -- Disciplinary action -- Rescission of right to establish and powers of council -- Wellness policy.</p>	<p>The school would likely be designated as an A5 school. But regardless of this, the fluidity of students attending school for parts of a day and returning to the home schools necessitates a different governance structure. Likely, this structure will consist of a facilitator, a principal, a parent of a participating student, a district administrator, and a representative from business/industry.</p>
<p>705 KAR 4:231 (2011)  Section 4 (1)a – A student completing the requirements for a career major may receive a Career Major Certificate shall include:  a) Successful completion of high school graduation requirements to include four (4) career-related credits relevant to a career cluster or major  (2) A student may earn the Department of Education Career and Technical Certificate of Achievement by earning four (4) credits within a career major.  Section 11 – Opportunities in secondary career and technical education programs shall be provided for students to receive an industry-recognized skill standard certificate based on skill standards and assessments.  Section 13 – Requests for exceptions to any standards for career and technical instructional programs shall be submitted in writing by the local educational agency to the chief state school officer.</p>	<p>Because of the specialized and personalized plans of each student, every effort will be made to help students gain industry certification based on their passions and aptitudes. Delivery of these necessary skills would take place by multiple means: direct instruction, contextual-based learning, internships, virtual, and/or use of community experts. Through a competency-based schema, when students are ready for a certification exam, they will be given the opportunity to test. This plan requests that a student gain “career-ready” status for the Unbridled Learning assessment model, but that the “Preparatory Definition” of “two career and technical education credits in a preparatory program and is enrolled in a third credit course” be waived.</p>

## Student Service Plan

Proposed Strategy	Expected Outcomes	Sources of Data	Total # of Students Targeted by Grade level	Total # of Students in Special Populations/ Underrepresented Groups
New Tech Network School	<p>Increase the number of regional work-ready students in key, high-demand job sectors</p> <p>Within four years of initial implementation, 100% of the facility's graduates will be both college and career ready</p>	<p>Individual Learning Plans; ASVAB; WorkKeys; KOSSA; Industry Certificate; Unbridled Learning assessments; ACT; Compass; KYOTE</p>	<p>Middle: 100 per year High: 600 per year (fully operational at regional level)</p>	<p>SES: 75% Race/Ethnicity: 13% Gender: 50% Female 50% Male Disability: Depends on ARC determination for students enrolling in the program</p>

## Professional Development Plan

The Professional Development provided by both New Tech and National Academy Foundation is extensive and mandates a planning year before any implementation can occur. New Tech Professional Development categories and objectives include the following:

### School Planning

Schools receive guidance and support through all stages of planning and launching a New Tech high school.

- In-depth, informative tours for planning teams
- Strategic consulting for school startup
- Development of a master plan for implementation
- Teacher Residency
- New Schools Training
- Leadership Residency

### Personalized Coaching and On-going Support

Extensive, individualized coaching allows school staff to gain the skills they need to confidently implement the New Tech model.

- Four years of on-site and remote services

- Support in cultivating a collaborative school culture focused on student achievement
- Coaching to successfully implement school-wide, project-based learning
- Individualized guidance for teachers and principals

### **National Training Events**

Regional and national events give principals, teachers and staff an opportunity to continually sharpen their skills, share best practices and network with like-minded professionals from around the country.

- New Tech Network Annual Conference
- Meeting of the Minds regional conferences
- National Leadership summits
- Online meetings and workshops

### **New Tech Learning Platform**

New Tech Network provides its schools with a powerful learning management system, a set of integrated online tools to support teaching and learning. The learning platform enables personalized instruction, facilitates collaborative learning and strengthens relationships across the network, empowering students and teachers to become skilled creators, leaders and producers.

- Web-based collaborative learning environment containing an extensive library of high-quality classroom projects from across the New Tech Network
- Google Apps Education Edition: Gmail, Calendar, Talk, Docs, Sites, Video
- Grade Portal: Holistic gradebook for reporting student progress on deeper learning

### **Network Benefits**

One of the most powerful benefits is membership in the network of New Tech schools.

- Via live events and our online tools, schools become active members in a vibrant community of practice
- Research and reporting services, including school profiles, alumni tracking and student assessment tools
- Marketing and outreach services for schools
- Programs to recognize successful school implementations and outstanding teachers
- Local trainer certification

### **Leadership Residency Goals:**

- Understand the core components of the model, including curricular expectations, developing a professional culture and distributed leadership, and the role of technology

- Identify strengths and challenges by school type and learn strategies for addressing the challenges and developing support and autonomy
- Develop a plan for creating the necessary structures to support implementation of the model, including staffing, course offerings, master schedule, facility and technology needs
- Build a network of support and understand the role of NTN and available resources.

### **Teacher Residency Training**

The teacher residency experience is a two-day event held at a New Tech Demonstration School. The intent is to provide participants with a concrete 'look and feel' of a New Tech school to anchor their ideas of what their New Tech school will look like. Participants will be immersed in a PBL unit to guide their experience. Participants will observe classrooms in their subject area, have an opportunity to talk to the staff and students at the school, begin to learn the foundations of PBL, receive initial exposure to the NTN collaborative learning environment (Echo), and work collaboratively to develop their professional culture and plan for their school launch.

Goals: To help the staff at a new school understand and be able to articulate the core principles and practices of the model, to explore the role of students and teachers in a project-based learning (PBL) environment, and to begin to develop the foundations of a strong school culture.

### **NTN New Schools Training**

The New Schools Training is an intensive five-day experience that will provide an opportunity for participants to learn about the New Tech Model, including PBL and 21<sup>st</sup> century skills, developing a positive school culture, and use of technology. Teachers will have an opportunity to meet in subject specific groups and experience a project simulation. Specific workshops will be held for school directors and site IT representations.

Goals:

- Teachers will develop the foundations of a PBL unit to be implemented in their classrooms
- Principals will continue to develop a framework for their professional culture and learn strategies for supporting teachers in a PBL environment
- School teams will develop their capacity to understand the school-wide learning outcomes, how to teach them, and what they will look like when they come to life in their community.
- Participants will learn how to use the NTN collaborative learning environment, ECHO
- IT personnel will learn strategies for supporting school staff on ECHO

## Resources

OPS is committed to the following resources to ensure success of this model:

- ***Administrative Support:*** A principal and office support for the school
- ***Teacher Support:*** At least one new teaching position as well as staffing the New Tech School with 16 existing teachers from the regional school districts (Daviess County, Hancock County, McLean County, Owensboro Catholic and Whitesville Trinity).
- ***Facility:*** OPS will provide a facility as recommended by the Local Planning Committee. Multiple sites are currently being explored, including the former Texas Gas building as well as other properties owned by OPS.
- ***Training costs:*** The New Tech Network's multiple-year training and implementation costs exceed \$450,000. OPS is seeking additional partners to help us bear this cost, including OCTC, the Public Life Foundation of Owensboro, and the local hospital. We are committed to implementing the model.
- ***Ongoing maintenance/replacement cost:*** OPS will ensure the facility stays current and gets all the necessary replenishments necessary to keep the cutting edge programs intact.

## Communication Plan

OPS administrators and teachers played the lead role in the process of developing the innovative plan: analyzing needs assessment data, determining target issues/barriers, researching options to address needs, developing plan components to address targeted needs, and communicating with other stakeholders. Input was sought from numerous groups in this process. All teachers in the district were invited to a meeting to discuss the innovative plan and were emailed a draft of the plan in order to provide input. Innovative plans were reviewed with the superintendent's parent advisory council, teacher advisory council, and student advisory council. All OPS administrators participated in a meeting to review plans, as well as the Owensboro Education Association. Sessions were held with local employers and business and community leaders, as well as regional superintendents for additional input and feedback regarding the innovative plan. The plan was also reviewed with and approved by the OPS Board of Education.

Ongoing open communication with all stakeholders regarding New Tech planning and implementation will be critical to the program's success. In addition to the specific strategies below, OPS has several modes of district communication: social media, YouTube channel, Cable TV Channel, and Text Messaging System.

<b>Stakeholder</b>	<b>Strategy</b>
Students	Communication to students will primarily occur through direct contact with the College & Career Readiness Coordinator, school guidance counselors, and New Tech Facilitators.
Parents & Families	Parents and families will be updated on implementation and progress through weekly emails, newsletters, and parent/teacher conferences.
Staff & Faculty	Communication to faculty and staff will take place primarily through faculty meetings, emails, and team meetings.
Feeder Schools	Communication to feeder schools will occur through transition meetings and communication among New Tech staff, school guidance counselors and the College & Career Readiness Coordinator.
School Board members	School board members will be communicated progress reports and presentations during school board luncheons, meetings.
Teachers	Communication with faculty and staff will take place primarily through faculty meetings, emails, and team meetings.
Teacher Organizations/Associations	School representatives for various organizations will communicate objectives/progress/implementation during monthly/quarterly meetings.
Community-based Organizations	Presentations/discussions will be held with two groups that meet regularly to discuss economic needs and education: The Alliance for Education and the Community Campus Steering Committee.
Local Philanthropy	Communication with local philanthropy will occur through district newsletters such as OPS Step-in, but can also occur through public school board meetings or face-to-face meetings as needed.
Other Education Partners	Communication with other education partners will occur through district newsletters such as OPS Step-in, but can also occur through public school board meetings or face-to-face meetings as needed.

Many groups support our work, ranging from school-based support groups to community-wide agencies. Their letters of support are attached to this application.

## Monitoring Plan

The goals of the program are simple yet powerful:

- 1) Increase the number of regional work-ready students in key, high-demand job sectors.
- 2) Within four years of opening, 100% of this facility's graduates will be both college and career ready, as measured by the Unbridled Learning Accountability System.

### **Monitoring for Goal #1**

Especially with Dr. Brake's background in economic development, we maintain strong ties with the Greater Owensboro Economic Development Council (EDC) as well as the Mayor/County Judge Executive's Offices.

Additionally, two watchdog councils have been formed in our community that keeps their finger on the pulse of the needs of our community. The Alliance for Education is comprised of business/industry/education/civic/economic leaders of the region. The group meets quarterly and at each meeting, a report is given outlining regional statistics. Also, the Community Campus Steering Committee was founded upon maintaining and starting programs that have an economic need as the driving factor. This group also meets quarterly and is comprised of all regional college presidents as well as K-12 educators.

To monitor this goal, both of the above-mentioned groups would be made aware of this application and innovation status. This goal would become a standing agenda item for both groups' meetings. The EDC will be expected to provide necessary data. Programming will be dynamic based on this group's input. For instance, if new industries in petroleum engineering were to spring up in our region, it may necessitate the career and technical facility follow suit with programming to match. Conversely, if there is not an identifiable economic need for mortgage banking, the proposed facility would phase out a program.

### **Monitoring for Goal #2**

The Kentucky Department of Education already gives guidance about how to effectively monitor the college and career readiness benchmarks. Delivery targets have already been mapped out for our district:

College and Career Readiness																			
<i>The College and Career Readiness (CCR) delivery targets provide schools and districts with the annual progress needed to meet their 2014-2015 College and Career Readiness delivery goals. Data in this table refer to the High School Graduates' College/Career-Readiness Percentage Report and the percentage of students college- and/or career-ready without the bonus points, which can be found <a href="#">here</a>.</i>																			
College and Career Readiness (CCR) Targets																			
Level	Target Type	2009-2010			2010-2011			2011-2012			2012-2013			2013-2014			2014-2015		
		School	District	State	School	District	State	School	District	State	School	District	State	School	District	State	School	District	State
High School - All Students	Delivery Target	31.0	30.0	34.0	37.9	37.0	36.0	44.8	44.0	40.0	51.7	51.0	49.0	58.6	58.0	58.0	65.5	65.0	67.0
	Actual Score	31.0	30.0	34.0	36.0	34.0	38.0	44.2	44.2	47.2	55.5	55.5	54.1						

Students being accepted into this facility must agree to the goal of becoming both college and career ready as they enter. This means families must agree to students taking a capstone industry certification exam as part of the graduation requirements of this facility.

Therefore, it is anticipated that 100% of students will be both college and career ready from this facility. Those with special needs would receive all the accommodations and services available.

By purporting this ambitious goal, we not only positively affect the Owensboro Public Schools' College and Career Readiness rate, but we also have an impact on partnering school districts' rates as well.

In the years leading up to the 100% goal, we would ensure that the facility's CCR rate would exceed the district average as set by KDE's delivery targets above. No programs would exist in this facility that could not be tied to a KDE-approved career/industry certification.





**Owensboro Catholic Schools**  
1524 West Parrish Avenue  
Owensboro, KY 42301  
(270) 686-8896

**Owensboro Catholic Elementary  
K-3 Campus**  
4017 Frederica Street  
Owensboro, KY 42301  
(270) 684-7583

**Owensboro Catholic Elementary  
4-6 Campus**  
525 East 23rd Street  
Owensboro, KY 42303  
(270) 683-6889

**Owensboro Catholic Middle School**  
2540 Christie Place  
Owensboro, KY 42301  
(270) 683-0480

**Owensboro Catholic High School**  
1524 West Parrish Avenue  
Owensboro, KY 42301  
(270) 684-3215



October 21, 2013

Kentucky Department of Education  
Division of Innovation and Partner Engagement  
500 Mero Street, 1<sup>st</sup> Floor CPT  
Frankfort, KY 40601

Dear Sir or Madam:

We understand the Owensboro Public Schools is seeking the distinction of a District of Innovation. This letter, signed by officials within my organization, seeks to highlight support of this effort on behalf of OPS' students.

We understand that OPS would like to begin a regional career and technical grade 7-14 school that seeks to graduate 100% of its students as college and career ready. Further we support the phased in-development of economically driven programs that benefit both the student and the work-ready community at large.

Finally, we are excited about the following themes we understand will be employed should the Innovation status be granted:

- Competency-based Credit
- Expanded Learning Opportunities
- Multiple Assessments/Pathways to Graduation
- Innovative Learning Environment
- Alternate Forms of Governance
- Job Classification

Our organization supports this journey and endorses its direction. If we can be of further assistance, don't hesitate to contact us.

Sincerely,

Ken R. Rasp  
Director, Owensboro Catholic Schools

Owensboro Catholic Schools share in the mission of the Church in cooperation with families to provide a religious and academic education which prepares students to become responsible members of family, Church, and community.



## Hancock County Public Schools

83 STATE ROUTE 3543  
HAWESVILLE, KENTUCKY 42348  
PHONE (270) 927-6914  
FAX (270) 927-6916

### BOARD OF EDUCATION

**DALE GRAY**

Chairperson  
Hawesville, KY 42348

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42368

**DONNA QUATTROCCHI**

Lewisport, KY 42351

**DAVID EMMICK**

Lewisport, KY 42351

**ALLEN KENNEDY**

Lewisport, KY 42351

10-24-13

Kentucky Department of Education  
Division of Innovation and Partner Engagement  
500 Mero Street, 1<sup>st</sup> Floor CPT  
Frankfort, KY 40601

Dear Sir or Madam:

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- Innovative Learning Environment
- Alternate Forms of Governance
- Job Classification

Our organization supports this journey and endorses its direction. If we can be of further assistance, don't hesitate to contact us.

Sincerely,

Kyle Estes,  
Superintendent  
Hancock County Schools



## McLean County Board of Education

283 Main Street • P. O. Box 245 • Calhoun, Kentucky 42327

(270) 273-5257 • Fax (270) 273-5259

October 21, 2013

Kentucky Department of Education  
Division of Innovation and Partner Engagement  
500 Mero Street, 1<sup>st</sup> Floor CPT  
Frankfort, KY 40601

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- Job Classification

Our organization supports this journey and endorses its direction. If we can be of further assistance, don't hesitate to contact us.

Sincerely,

Tres Settle  
Superintendent  
McLean County Public Schools



## Daviess County Public Schools

1622 Southeastern Parkway  
Owensboro, KY 42303

Owens Saylor  
Superintendent

Daviess County  
Board of Education  
Frank G. Riney, III,  
Chairperson  
P. Mike Clark,  
Vice-Chair  
Dianne B. Mackey  
Merritt Bates-Thomas  
Randall E. King, M.D.

[www.daviess.kyschools.us](http://www.daviess.kyschools.us)  
270-852-7000 (phone)  
270-852-7030 (fax)

Kentucky Department of Education  
Division of Innovation and Partner Engagement  
500 Mero Street, 1<sup>st</sup> Floor CPT  
Frankfort, KY 40601

Dear Sir or Madam:

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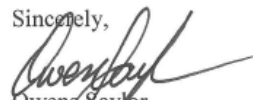
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- Innovative Learning Environment
- Alternate Forms of Governance
- Job Classification

Our organization supports this journey and endorses its direction. If we can be of further assistance, don't hesitate to contact us.

Sincerely,



Owens Saylor  
Superintendent

DCPS IS AN EQUAL  
OPPORTUNITY  
EMPLOYER

# **OPS District of Innovation Multiple Partner Support Letter**

Kentucky Department of Education  
Division of Innovation and Partner Engagement  
500 Mero Street, 1<sup>st</sup> Floor CPT  
Frankfort, KY 40601

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- Multiple Assessments/Pathways to Graduation
- Innovative Learning Environment
- Alternate Forms of Governance
- Job Classification

Our organization supports this journey and endorses its direction. If we can be of further assistance, don't hesitate to contact us.

Sincerely,

(See attached)

Written Name	Job Title	Organization	Signature
Michelle Drake	Business Services Manager	ESADD	Michelle Drake
Amy Jackson	President/CEO	GOCC	Amy Jackson
Sim DAVEURBAT	REGIONAL DIRECTOR	ATLT	Sim Davenport
Mike Baker	Norfolk Co. Dir. Ind. Found.	NCIF	Mike Baker
Scott H. McCain	MKT President BB+T	BB+T	Scott H. McCain
Jennie Parker	VPOperations	Independence BK	Jennie Parker
Nicole Murphy	Human Resources	Independence Bank	Nicole Murphy
Marcia Carpenter	Education/Comm Campus		Marcia Carpenter
JAT Mountjoy	Director - Regional Clinics	Owensboro Health	JAT Mountjoy
Abba Mountjoy	Exec. Director	Regional Ed. Alliance	Abba Mountjoy
Doreen Estel	Owensboro Bd Ch	Owensboro Bd of Ed	Doreen Estel
KEN RASV	OWENSBORO CATHOLIC SCHOOLS	DIRECTOR	Ken Rasv
TOMMY THOMPSON	CONTRACTOR/ STATE REP.	THOMPSON HOME	Tommy Thompson